



MEDIA ADVISORY

COUNCILMEMBER MARTI EMERALD,

NINTH DISTRICT

Date: 05.27.14

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For Immediate Release

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COUNCILMEMBER MARTI EMERALD TO DONATE FIVE PATROL BICYCLES TO PATROL THE COLLEGE AREA

When: Thursday, May 29, 2014, 10:30am

Where: The home of Lisa Gruber, 5223 East Falls View Drive, San Diego, CA 92115

What: Councilmember Emerald with the support of College Area Community Council & Planning Group and Alvarado Estates Home Owners Association will donate five 10-speed bicycles to be used to patrol the college area.

Who: Marti Emerald, Councilmember, District Nine
Jorge Duran, Acting Captain, Eastern Division, San Diego Police Department
Lisa Gruber, Chair, East Falls View Neighborhood Watch
Rhea Kuhlman, Chair, College Area Community Council & Planning Group
Jose Santos Reynoso, Chair, Alvarado Estates Home Owners Association

Why: After hearing from the residents of the college area related to neighborhood safety concerns, Councilmember Emerald took action and donated funding to purchase five patrol bikes.

There are many advantages to patrolling by bike including visibility and mobility. Bicycle patrols have the ability to navigate swiftly around streets, avoiding obstacles and hazards that would normally stop a patrol vehicle. Another advantage is increased contact with the community. Officers patrolling by bike have more contact with the public and help strengthen the relationship between the community and our police department allowing for more proactive policing.

“As the council representative for the college area, I am committing to providing safe neighborhoods for our residents. These patrol bicycles will empower our police officers to better patrol the college neighborhoods while also forming a strong relationship with the community,” said Emerald, Chair of the City’s Public Safety and Livable Neighborhoods Committee.

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